

“ANYTHING YOU WANT TO DO, YOU CAN START AT CUSTOMER PORTAL AND DO IT... IT’S REALLY ABOUT ULTIMATE INTEGRATION.”

Gregg Rebar – Chief Operating Officer, Atlantic Tractor LLC



From day one, PFW Systems Corporation has worked towards the goal of total integration – and our IntelliDealer Dealership Management System is proof of that dedication.

For Dealers in the heavy equipment industry, IntelliDealer is the only choice when you want to share vital information among staff, departments, branches, vendors and even other software systems.

In fact, Customer Portal – which integrates every aspect of IntelliDealer to provide a global view of your customer on one easy-to-navigate dashboard – was suggested to us by one of our own customers, Gregg Rebar of Atlantic Tractor.

It shouldn’t come as a surprise that we do more than just listen to our customers; we actually strive to implement their suggestions. After all, at PFW, we don’t just integrate software solutions with the people who use them, we integrate good ideas.

Visit www.pfw.com or call us at (519) 474-3300, ext. 230 to learn more about PFW and our *Purpose-Built* software.

