

"Starburst Express Dealership System"

Expected completion date:

~~1998~~

→ Let's get it out by next year!!

~~1999~~ ~~2000~~ ~~2001~~

- CRM?
- interface?
- reliability?

From the Desk of the President:

2002? 2003?
When will we get
this done!!?

Starburst
Business
Systems

Is your Dealership Business System Vendor promising to deliver "tomorrow's system" ...tomorrow?

PFW is delivering tomorrow's system...**today!**

Right now, in addition to being the most complete and fully-integrated business system in the marketplace, the PFW Dealership Management System provides: eServices to help you build and extend customer relationships; Management Central to help you drill down into and analyze your dealership's core data; CRM to help you understand your customers' purchasing trends and habits; wireless solutions to keep you mobile in your shop, yard or on the road; payroll, advanced rental management, vendor communications, labor barcode collection and even the industry's first all-inclusive and proactive preventative maintenance package.

All this and more on a scalable platform that's one of the most reliable in the world with 99.97% uptime.

With our customers' help, we are continuing our commitment to build dealership management solutions *designed by dealers for dealers*. We don't just promise to deliver — we DO deliver — every day. Can you really afford to wait?



Call us if you need a system to manage and grow your business...**today.**

We're ready. (519) 474-3300 ext. 230 | www.pfw.com | info@pfw.com

