

# Managers Meeting: System Evaluation

Goal → determine direction for new business system

## Need now

- dealer-tested solution
- CRM/contact management
- integrated mfg communications (interfaces)
- online business analytics  
↳ reports CEO can read!
- ✓ preventative maintenance agreements
- ✓ company-wide data integration

PFW  
↳ Management Central  
↳ IntelliDealer

## Like to have

- customer self-service apps → PFW Services
- online storefront ← PFW Services
- Windows-based, browser access ✓
- technician time management → PFW IntelliDealer

IBM eServer iSeries  
99.98% uptime!

→ **call PFW!**  
↳ schedule demo

## We're delivering now.

Software that works for you — and your customers!

PFW continues to deliver dealership management software that offers all the functions you need today and everything you dream about for tomorrow. It's software that connects the finance, sales, parts, service and rental departments to each other—as well as dramatically improving services to your customers—both inside the dealership and over the Internet.

Integrated, comprehensive and hassle-free: It's proven software that really works.

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