

Equipment

- ... Sales Support Portal
- ... Customer Portal
- ... MobileTech
- ... Base & Options
- ... Prospect Board

CRM

- ... Call Analysis
- ... Profitability
- ... Reports
- ... Customer Profile

# Without strong roots in the industry, there is no future.

While some business solution providers make promises about the future without the industry experience to back them up, PFW has been serving the equipment distribution industry for nearly 30 years. Thanks to our strong, established roots and the industry insights of our customers, the PFW IntelliDealer Dealership Management System has flourished and grown. Our system can reliably support innovative new features like customizable Sales Support and Customer Portals, a Management Dashboard and a wireless MobileTech service technician time management system. Our roots are why we don't just make promises, we deliver.

To learn how our expertise delivers a solution you can grow with, visit [www.pfw.com](http://www.pfw.com) or call us at 519.474.3300 ext. 230.

**PFW** IntelliDealer

