

Customer Relationship Management (CRM)

- ... Call Scheduling
- ... Customer Portal

Marketing

- ... Campaigns
- ... Forms

Never lose sight of what's important with PFW IntelliDealer.

Acquiring and retaining customers is what business is all about. That's why PFW's industry leading IntelliDealer Dealership Management System features a robust Customer Care module with the Customer Relationship Management (CRM) and Marketing solutions you need to succeed. Its customizable single-screen Customer Portal gives you a global view of your customers at a quick glance while its innovative Marketing Campaigns module lets you easily stay in touch with your customers by mail, e-mail or fax. When it comes to your customers, get the whole picture with PFW IntelliDealer.

To learn more about how PFW IntelliDealer can help you better serve your customers and efficiently manage your dealership, visit www.pfw.com or call us at 519.474.3300 ext. 230.

PFW IntelliDealer

