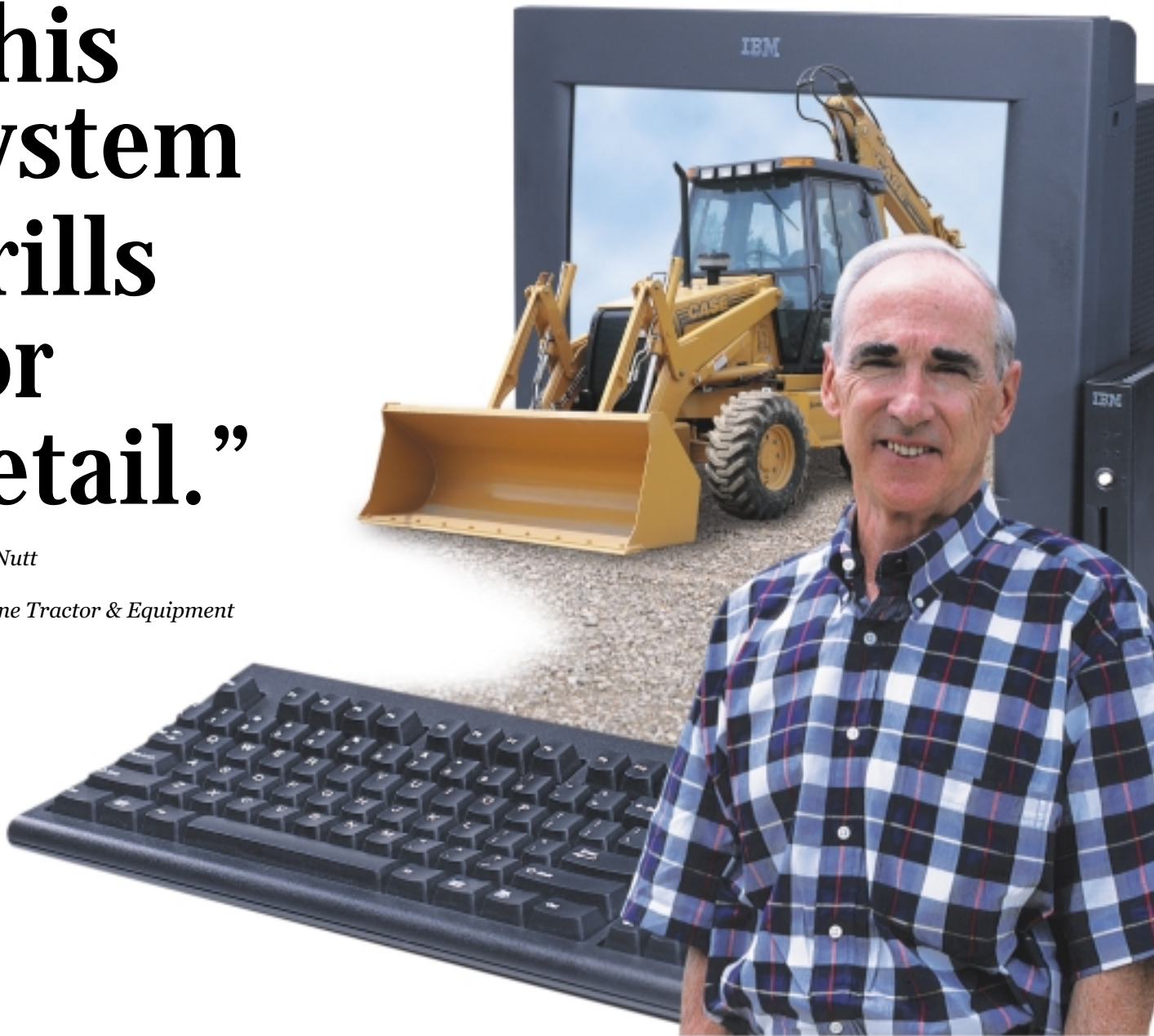


“This system drills for detail.”

Bob McNutt
CEO
Wolverine Tractor & Equipment



Bob McNutt knows that details count.

He knows that when his customers ask questions, they need complete and accurate answers — *quickly*. Otherwise, they may make wrong decisions.

And when Bob has questions about his dealership, he needs the same kind of answers. How is each branch measuring up to the other four in sales? What is our current fill ratio?

"Keeping a constant eye on the detail allows us to respond to our customers more thoroughly and quickly."

PFW offers a totally integrated management system that allows you to record, analyze and access real-time information about your dealership — when you need it, where you need it.

From complete customer profiles to parts and service management to financial reports and beyond, PFW designs dealer solutions for dealer needs.



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