

PFW IntelliDealer On Site and At Work

PFW customers of all type and scale across North America are using PFW software to create unique and business-specific processes that give them the edge over their competition:

“Now I am able to prove to anybody that we can provide a French language business system to our employees.”

Les Équipements Laguë

St-Hyacinthe, Quebec

Les Équipements Laguë needs to provide a work environment that meets provincial workplace law. Owner Daniel Laguë says that PFW IntelliDealer’s WebAdmin program allows Les Équipements Laguë to use the variables that are provided in order set screen language and meet these requirements. He says, “Now I am able to prove to anybody that we can provide a French language business system to our employees. I don’t know if other systems can do this! I know John Deere can’t.”



Stores: 5
Main Line: John Deere
Type: Ag and C&CE

“...we will be able to keep track of all sorts of data on the custom screens...”

“Our Executive Summary is widely used among our top managers.”

Tractor & Equipment Company

Birmingham, Alabama

VP of Information Technology Chris Lucas notes that PFW software’s flexibility has changed at least one “cultural” aspect of his company:



Stores: 20
Main Line: Komatsu
Type: Construction, Forestry and Mining

“Our Executive Summary [IntelliDealer’s “corporate dashboard”] is widely used among our top managers and lets them closely monitor the daily numbers. Our General Service Manager utilizes Area Sales, MTD Sales graphs, etc., to track how our service department is progressing, and Equipment, Parts, and Administration use the same tools to take the pulse of the company by monitoring sales revenues and the cost of sales.”

JESCO Inc.

Plainfield, New Jersey



Stores: 3
Main Line: John Deere
Type: Construction

PFW IntelliDealer Custom Screen Design provides an application template to design your own valuable and specific screens. Some vendors charge dealerships for this kind of product-design flexibility, but PFW ships IntelliDealer with this powerful adaptivity tool included. According to JESCO’s Eric Mantone, “[Custom Screen Design] allows us to input and manage data for the accounting method we use for our rental fleet. Specific data for each machine is required by the accounting firm we work with and custom screens allows us to easily create the fields for the required data we need to keep track of. The main attraction for us is that once the data is input, we will be able to extract the information through Crystal Reports. Besides the accounting method for the rental fleet, the hope is that we will be able to keep track of all sorts of data on the custom screens that we used to have to keep on separate offline spreadsheets.”

Profile	Base/Options Attachments	Memos	Parts List	eSales	Multimedia	LKE Program	Bonuses Taken	Warranty Dates	»
LKE Program									
Finance Code	<input type="text"/>					LKE Eligible Sale	<input type="checkbox"/>		
Quick Sale	<input type="checkbox"/>					LKE Eligible Purchase	<input type="checkbox"/>		
FAS #	<input type="text"/>					Depreciation Group	<input type="text"/>		
Acquisition Date	<input type="text"/>					Sale Proceeds	<input type="text"/>		
Asset Locator	<input type="text"/>					Boot Received	<input type="text"/>		
Acquisition Cost	<input type="text"/>					Invoice Date	<input type="text"/>		
Asset Class ID	<input type="text"/>					Asking Price	<input type="text"/>		
Boot Given	<input type="text"/>					Sale Indicator	<input type="text"/>		
Boot Received Other	<input type="text"/>					LKE	<input type="text"/>		
						Rental Start Date	<input type="text"/>		

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Jesco Inc’s custom screen design illustrates how IntelliDealer can be made to fit with other systems and meet dealership requirements.